



## Terms of service for Annonssfynd.se and Annoncefund.dk

2012-12-10

**Terms of agreement regarding the store account published at Annonssfynd.se and/or Annoncefund.dk.**

### **1. Conclusion of agreement**

The agreement is concluded with Annonssfynd i Sverige AB, 556679-5893.

### **2. Scope of the agreement**

The agreement concerns all of the customer's text information, products and/or advertisements published by Annonssfynd.se and/or Annoncefund.dk

#### **2 b. Service content and obligation by Annonssfynd**

The store service involves a listing in the store register at Annonssfynd.se and or Annoncefund.dk in the chosen category. Products belonging to the store become searchable at Annonssfynd.se and/or Annoncefund.dk, and with our current collaboration partners.

The agreement provides Annonssfynd with the obligation that products can be searchable at Annonssfynd.se and/or Annoncefund.dk by providing the buyer an account during the agreed time frame. The buyer is always responsible for seeing that current advertisements are put in the system. Our general advertisement rules also applies for associated stores, which means that we maintain the right to delete advertisements which do not comply with the general advertisement rules.

#### **2.c. Annonssfynd and their collaboration partners**

Outside factors, which Annonssfynd cannot control, can influence which collaboration partners' sites the store's products are made searchable with. These factors include technical problems, economic loss, bankruptcy or liquidation of service. Annonssfynd can never guarantee the functionality of the collaboration partner's system.

When outside factors, according to item 2c, results in the buyer's products not being made searchable with collaboration partners, this does not affect the meaning of the agreement's validity and no compensation can be given.

All advertisements which are uploaded are manually evaluated, and advertisements that are not approved or are deleted afterward can be rejected for the following reasons:

\*Duplicate advertisements which have been posted several times with the same content

\*Advertisements with illegal or offensive content that is considered in violation of current legislation.

\*Animal advertisements. Animal species which require permission from the agricultural board are not allowed. Annonssfynd follows the recommendations from the organizations Sveraks and Swedish Kennel Club respectively not to hand over kittens younger than 12 weeks and puppies younger than 8 weeks. It has



to be stated in the advertisement that the animals are not handed over earlier. It is also not allowed to give away dogs and cats, a minimum price of 100 kr. for cats respectively and 500 kr. for dogs.

\*Images which are not relevant to the content of the advertisement

\*Advertisements with the purpose of promoting another web site.

\*Header or advertisement text that are dubiously written. The advertisement header should clearly describe the product. No unnecessary signs are to be used in the header.

\*Products not believed to match the store selection in accordance with category choice.

\*Advertisements which have been searchable, but are 60 days old can be erased.

### **3. Consent according to law and permission**

At the end of the agreement you give permission that Annonssfynd continues to publish your store details. The customer can at anytime recall your consent fully or partially. Annonssfynd always confirms the recall in writing.

### **4. Publishing of the information which must be registered**

As the customer, you will receive a confirmation after an oral agreement that shows what is included in the agreement. If anything is considered wrong or should be adjusted, you have the opportunity to mention this to us within 5 weekdays from, if nothing else is mentioned, the confirmation date. If we do not hear from you, we consider the agreement to have the text and advertisement content which is stated in the confirmation. If we have sent proofing regarding image advertisements separately to you, you must hand in the changes to us within the time stated in the proofing. If this does not happen within the time stated, we assume that you have approved the proofing in the present state.

### **5. Changing/deleting information**

Without terminating our agreement you have the opportunity to change your current company information, either by contacting us or changing this yourselves in your account. In case of the termination of the agreement, changes to, or cancellations of ordered products, we may charge you fully for the agreed period.

Handing over of the account to a different legal party is not allowed.

Annonssfynd has the right to terminate the contract of advertising if a customer is insolvent, suspends their payments, is declared bankrupt or initiates negotiation for abatement of creditors, does not pay its debts to Annonssfynd, or violates the provisions in agreement signed with Annonssfynd.

### **6. Responsibility regarding content**

You have the full responsibility that the information you provide us is correct and does not violate the law. You are also responsible that the content does not infringe others' rights or in any other way conflicts with good conduct for marketing of goods and/or services. We retain the right not to publish this information. You are required to cover all damages which we may incur due to the content of your advertisement/products and store account.

### **7. Annonssfynd.se responsibility**

Any complaints must be in writing and reach Annonssfynd as soon as possible. You have the right to receive compensation through a reduced price and complementary services if Annonssfynd.se has not fulfilled its commitments according to the general terms in item 2 b.



The compensation does not apply for indirect damages, for example lost profit, decreased production or turnover in business, failing to satisfy commitment towards a third party or a non-realized benefit of the agreement.

The limitation of the liability does not apply in case of severe negligence.

Demand for reduction must be made as soon as possible. If the demand is not put forward within two months after the general information, text information and/or image advertisement was uploaded, the customer loses the right to claim the demand. Annonstrynd does not compensate damages that are due to mistakes outside the control of Annonstrynd.

### **8. Right to materials**

All rights to the text information, images advertisement and original material produced by the customer or

Annonstrynd for the purpose included in our agreement belong to the customer and Annonstrynd respectively and cannot be used in any other connection by the one party without written consent.

### **9. Changing of these general terms**

Annonstrynd has the right to change these terms, which is communicated in writing to the customer 30 days in advance.

According to the confirmation of the agreement, the buyer approves the terms of service.